

TAX, TRADE, AND FINANCE

Venn Strategies' Tax, Trade, and Financial Services Group helps companies, associations, nonprofits, coalitions, and financial institutions navigate federal policies that shape investment, competition, market access, and growth. We translate business priorities into federal strategies and build support across Congress, federal agencies, and stakeholders.



TAX

We advance clients' federal tax priorities through reconciliation, bipartisan legislation, and implementation. Drawing on strong relationships across Congress and the Treasury Department, we advise corporations, multinationals, nonprofits, and associations throughout the legislative and regulatory process.



TRADE

We help clients navigate tariffs, supply chains, industrial policy, market access, and national security. Our expertise includes Section 232 and 301 actions, antidumping and countervailing duties, tariff exclusions, HTS classification, UFLPA enforcement, trade preference programs, export controls, USMCA, and procurement-related trade policy.



FINANCE

We partner with clients across insurance, banking, and asset management to advance policy priorities and navigate legislative and regulatory challenges. Our expertise spans data privacy and AI; capital markets and proxy advisor policy; retirement, ERISA, and fiduciary standards; insurance product taxation; NFIP and TRIA; and banking and financial services regulation.



CONGRESSIONAL AND AGENCY ENGAGEMENT

We build congressional champions and engage key committees, caucuses, and agency officials and staff before decisions are made. Our advocacy combines letters, hearings, briefings, roundtables, comments, and direct outreach with policy materials, proposed legislative and report language, and regulatory submissions.



STAKEHOLDER ENGAGEMENT AND COALITIONS

We build support among trade associations, advocacy organizations, think tanks, and private-sector partners. We identify shared interests, develop messaging, manage coalitions, and coordinate congressional and agency outreach to advance clients' strategic objectives.

From Congress to federal agencies and stakeholder alignment, Venn helps clients influence the decisions that shape markets, programs, and long-term industry priorities.