

CRITICAL INFRASTRUCTURE

Venn Strategies' Critical Infrastructure Group advises companies, associations, and coalitions across transportation, energy, advanced manufacturing, critical materials, cybersecurity, technology, defense, and infrastructure. We translate business, technical, and operational priorities into federal strategies and mobilize support across Congress, federal agencies, industry, and other stakeholders.

We understand how federal policy takes shape, where key decisions are made, and how to position clients to influence them at the right time.



CONGRESSIONAL ENGAGEMENT

We build congressional champions and shape legislative vehicles, including the National Defense Authorization Act, appropriations, tax and industrial policy, and sector-specific legislation. Our advocacy combines hearings, letters, roundtables, briefings, and direct outreach, direct outreach with policy materials and proposed legislative and report language.



AGENCY ENGAGEMENT

We help shape rulemakings and program implementation through regulatory analysis, public comments, responses to requests for information, and stakeholder engagement. We also pursue grants, loans, tax incentives, and other federal financing, guiding clients from opportunity assessment through applications and agency outreach.



INDUSTRY STAKEHOLDER ENGAGEMENT

We build credibility and support for client priorities through engagement with trade associations, advocacy organizations, think tanks, standards bodies, businesses, and academic institutions. We also represent clients' perspectives within industry organizations and broader policy debates.



COALITIONS

We create and manage formal and informal coalitions that strengthen clients' voices in Washington. Our work spans membership, governance, messaging, policy development, and coordinated congressional and agency engagement, covering both strategy and day-to-day execution.

From Congress to federal agencies and stakeholder alignment, Venn helps clients influence the decisions that shape markets, programs, and long-term industry priorities.