



**\*\*\*For Immediate Release\*\*\***

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## ***Venn Talent Pool Expands***

### **Top Republican Senate Staffer Among Venn's Four Latest Additions**

**WASHINGTON DC** – The Management Team of Venn Strategies, a nationally recognized public affairs and government affairs firm named among the fastest-growing private companies in America (the “Inc. 5000”), announced several key hires today, including new Vice President Tyler Roberts, Assistant Vice President Monica Farrow, and Senior Associate Peter Goelz. The new hires reflect the firm’s continued growth in the healthcare advocacy sector and coalition and association service group.

Roberts comes from the Office of Senator Dan Sullivan (R-Alaska), where he was a key advisor on issues ranging from health and tax policy to regulatory reform. Roberts has also worked on the staff of the National Republican Congressional Committee, the House Committee on Energy and Commerce, and in the personal offices of several House Republicans. Between Hill stints, Roberts served as Government Affairs Manager for Financial Executives International. At Venn, Roberts will support the healthcare clients, including Eli Lilly and Company and the University of Wisconsin Health System, and will additionally join the advocacy team of the trade policy-focused Rail Security Alliance.

Farrow joins Venn from the Stewart Group, a regional public affairs and political consulting firm headquartered in North Carolina. A one-time staffer to Congressman Patrick McHenry (R-NC), her previous experience also includes prominent roles with Americans for a Balanced Budget, Advantage Inc., and the DCI Group. At Venn, Ms. Farrow will be actively involved with the Employee-Owned S Corporations of America.

Goelz comes to Venn as former Director of the Electronic Payments Coalition, an alliance of organizations focused on credit card interchange fees. Before that, he served as a policy assistant at the lobbying and law firm of Brownstein, Hyatt, Farber, and Schreck. At Venn, Goelz works on the Precision Medicine Initiative program, for the University of Wisconsin Health system, and for the AIR340B alliance.

Finally, Jerome Filip has joined as a Client Services Associate. His background includes four years as a legislative aide in the Idaho State Senate and on behalf of the Boise City Council. He also served as a campaign manager on eight political campaigns in Idaho.

“Faced with a rapidly evolving legislative and regulatory environment, our clients count on Venn to deliver tangible outcomes on the issues and challenges that matter to them. Expanding our team to support these deliverables is central to our business model, and we are excited to have broad and deep new talent on our bench,” said Venn CEO and founder Stephanie Silverman.

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#### **About Venn Strategies**

Venn Strategies is a nationally recognized, full-service government affairs and public affairs firm, offering clients a wide range of deliverables in advocacy, issue management, coalition management and strategic advisory services. Specializing in matters of economic policy, health care, infrastructure, education and energy, the firm is comprised of former top aides in the White House, Senate, House, state houses, leading industry advocacy groups and Fortune 500 corporations.